

COURTNEY OKOYE

GRAPHIC DESIGNER

334.320.5161
courtney.okoye@gmail.com
courtneyokoye.com

RELEVANT EXPERIENCE

Jack Morton Worldwide

June 2018 - September 2019

Event and Experiential Graphic Designer

I designed environmental graphics for Chevrolet's corporate events for high-profile clients and for brand awareness for GM consumers. Items included in-dealership signage, luxury printed invitations, landing pages, merchandise, presentations, and more. I managed every step of the process from brainstorm, to 3D mockups, to pre-press checks. The client roster also included: GM Corporate, AAA, Buick, GMC, Kettering University, and more.

Plante Moran

September 2014 - June 2018

Graphic Designer

I designed for digital ads, websites, apps, presentations, social posts, booklets, flat sheets, and invitations for marketing purposes and internal communications. I also led the recruiting department's branding, event materials, and signage for four 3-day student conferences per year.

Challenge Detroit

September 2014 - August 2015

Urban Revitalization Fellow

Used the design thinking method to complete social impact projects for major organizations across Detroit, including DPS and the DCDC.

Commonwealth//McCann

June 2014 - August 2014

Art Director Intern, Brands

Worked on brand materials for Chevy Camaro, Volt, Suburban, and Trax. Materials included handraiser campaigns, print ads, emails, and etc.

University of Alabama Furnishings and Design

May 2012 - April 2013

Design Assistant

I assisted designers with CAD drawings, FF&E, sample management, and elevations for new and existing buildings and structures on the university's campus.

CURRENT EXPERIENCE

GP Strategies

October 2019 - Present

Magazine and Wordpress Designer

As a multimedia designer, I work with writers and editors to create both *Repair Insights* and *Service Insights* magazines for GM's service and parts subscribers. Both magazines are in association with ACDelco and GM Genuine Parts brands, as well. This quarterly publication includes managing the corresponding email communications and website. I simultaneously design and maintain Onstar's First Responder communication emails and Wordpress site.

Education

The University of Alabama, 2013

B.S. in Human Environmental Sciences, **Interior Design**

B.A. in Communication, **Advertising**

Programs

Photoshop CC	Sketchup (3D)
Illustrator CC	Basic CSS/HTML
InDesign CC	Microsoft Office
Wordpress	AutoCAD

ACCOMPLISHMENTS

2017 MAIPer to Watch Finalist

A MAIP alumni who has made significant strides.

2016 ADCOLOR FUTURE

A young professional of color to watch
#featuredinADWEEK.

2014-2015 Challenge Detroit Fellowship

One of today's leaders that lives, works, and plays in Detroit.

2014 4A's MAIP Fellow

An innovative thinker representing the future of advertising.