

THIS IS

COURTNEY OKOYE



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Work Experience

Plante Moran

September 2014 - Present

Graphic Designer

I design a variety of digital and printed pieces for clients across the entire firm — carrying an average workload of 5-10 new assignments a week. I also lead ad creation, tradeshow signage, and all careers branding and event materials.

Marketing Operations Fellow

As an intradepartmental liaison for the marketing, graphics, and human resources teams, I provided insights and creative materials that could best enforce consistency across the firm.

Challenge Detroit

September 2014 - August 2015

Urban Revitalization Fellow

I worked in Detroit alongside 30+ fellows who were tasked with completing social impact projects across six non-profits in Detroit.

Commonwealth//McCann

June 2014 - August 2014

Art Director Intern

As an art direction intern, I worked on materials for Camaro, Volt, Suburban, and Trax. Materials included handraiser campaigns, print ads, emails, and etc.

University of Alabama Furnishings and Design

May 2012 - April 2013

Design Assistant

I assisted and designed, under interior designers, buildings and structures on the university's campus.

Impact

Passionate Founder and Program Director

ADMe: Advertisers for Multicultural Emergence

Creating a larger identity for people of color within the advertising and media industries through transformative advocacy and educational exchanges.

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2017 MAIP Alumni Assoc. Executive Council Member

A professional giving back to the MAIP community.

2014-2015 Challenge Detroit Fellowship

One of today's leaders that lives, works, and plays in Detroit

Accomplishments

2017 MAIPer to Watch Finalist

A MAIP alumni who has made significant strides.

2016 ADCOLOR FUTURE

A young professional of color to watch #featuredinADWEEK

2014 4A's MAIP Fellow

An innovative thinker representing the future of advertising

Education

The University of Alabama, 2013

B.S. in Human Environmental Science, Interior Design

B.A. in Communication, Advertising

Skills

AutoCAD

Photoshop CC

Illustrator CC

Indesign CC

Sketchup

Crowd Compass

Basic CSS/HTML

Social Impact

Concepting

Design Thinking

Event Planning

Ad development

Interactive pieces

Logos and identity

Page Layout

Booklets

Wayfinding/Signage

Email/Web Elements